

Pioneers bringing pharmaceutical industry expertise to the world of medicinal cannabis

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A Nascent Industry in Need of Expertise

- The medicinal cannabis industry is in its infancy and dominated by small players with minimal understanding of what is required to comply with emerging regulations
- This has led to questionable quality due to the lack of standardization in formulation and dosage of cannabis derived products
- There is a remarkable lack of trusted cannabis brands in the global marketplace
- Established pharmaceutical companies are generally reluctant to enter the market due to evolving regulations

Creso brings
significant
pharmaceutical
industry expertise
and rigor to the
world of medicinal
cannabis



Creso Pharma brings
pharmaceutical expertise and
methodological rigor to the world
of medicinal cannabis and strives
for the highest quality in its
products.

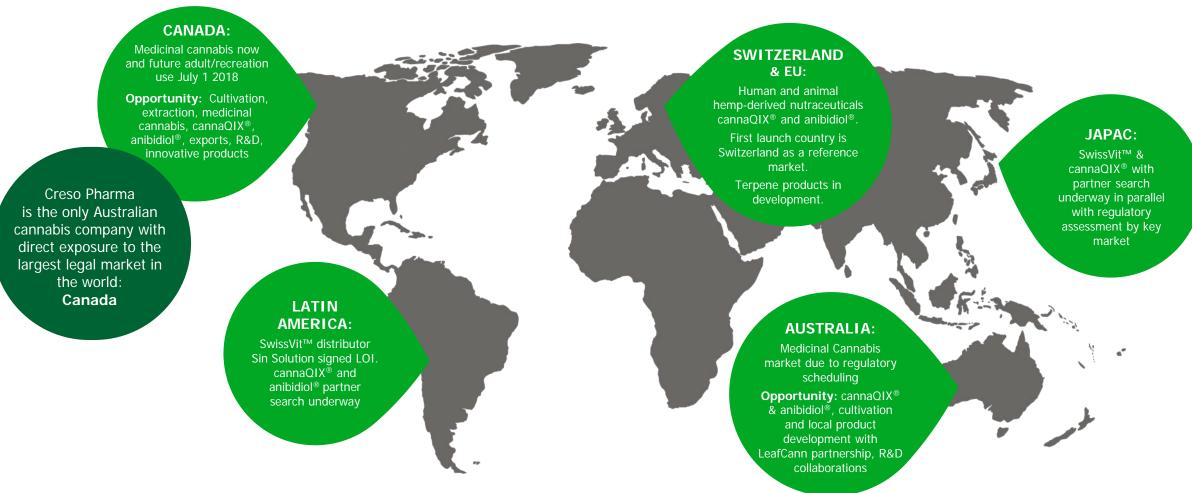
MISSION

Creso Pharma is the leader in cannabidiol (CBD) innovation and develops cannabis and hemp-derived therapeutic grade nutraceuticals and medicinal cannabis products with wide patient reach for human and animal health.

CRESO PHARMA LTD



Geographically diversified and vertically Integrated Company



Creso Pharma Ltd: ASX:CPH

IPO Oct 2016	\$m	5.0m (Oversubscribed)
Capital Raising Mar 2017	\$m	9.0m (Oversubscribed)
Market Cap @50 cents*	\$m	45.2m
Cash at Hand	\$m	8.0m
Enterprise value	\$m	~37.2m
Shares on Issue	no.	90.4m
Top 20 shareholders	%	51.1%
Escrowed Shares	No.	15.6m (29.9% of Shares On Issue)



Global development, registration and commercialization of pharmaceutical grade cannabis and hemp derived therapeutic products using innovative delivery technologies

- GMP sourcing only
- 2. Standardised full-plant extraction
- 3. Owning unique delivery methods
- 4. Quality sales & distribution channels
- 5. Clinical Trials in human and animal health
- 6. IP development across the value chain



Corporate Structure

CRESO PHARMA LIMITED

(ASX:CPH)

CRESO SWITZERLAND GmbH

Global development and commercialisation of pharmaceutical grade cannabis and GMP full plant hemp extract derived therapeutic products using proprietary and innovative delivery technologies

Human Health Animal Health

Various products based on innovative technologies

CRESO CANADA (LIMITED)*

Holding Company to be formed to acquire Mernova Medicinal Inc.

MERNOVA MEDICINAL INC.

Scalable up to 200,000 sq. ft. indoor facility to produce and commercialise medicinal cannabis therapies – standardised in dose and formulation – in innovative, proprietary formulations and delivery systems

Adult & Recreati onal

Medicinal Cannabis Animal & Human Health

CRESO (AUSTRALIA)

Medicinal cannabis importation and partnership with LeafCann for cultivation, extraction and future Australian products

Medicinal Cannabis CanniMed Oils & Cannapharm Tincture & Oils

HEMP-INDUSTRIES S.R.O (SLOVAKIA)

Outdoor cultivating and producing high quality hemp-based health products

Full-plant extracts

diCBDium & other hemp extract products



Board of Directors



Dr. Halperin Wernli is a senior pharma executive with over 25 years of strategic and operational leadership in global drug and product development in the pharmaceutical and biomedical industries.

She held worldwide executive leadership positions in R&D and in strategic marketing within global pharmaceutical companies in Switzerland and in the US.



Mr. Wachtel is a leading Medical cannabis expert, cofounder and former managing director of Phytotech Medical (MMJ.ASX), Australia's first publically traded medical cannabis company.

He initiated and helped implement the National Medical Cannabis Program in Israel. Mr. Wachtel is a certified Clinical research manager and holds an MA in management and marketing from the University of Maryland



Mr. Blumenthal has 10 years experience in investment banking and corporate finance. He has deep exposure to Australian and International markets, having provided capital raising and financing solutions to an extensive number of listed and unlisted companies.

He has successfully brought to market several medical cannabis companies spanning Israel, Canada, Switzerland and Australia.



Dr. Ellingford's professional life culminated in being President of an international publicly listed billion dollar business with its headquarters in Geneva, Switzerland and New York, USA.

He has vast experience in the international arena and has successfully developed close ties with both financial institutions as well as governments throughout the world.



Commercial and Market Access

Advisors

David Russell CHIEF OPERATING OFFICER

Mr. Russell has more than 25 years' experience within the pharmaceutical and biotech industry with a number of leading global companies including Roche, Actelion, Celgene and Novogen.

In particular, he has been responsible for building, leading and growing commercial teams and product launches in China, Australia and Asia in a number of therapeutic areas.



Mr Wernli is an expert in Market Access, Pricing Reimbursement & Government Affairs with more than 30 years of experience in Big Pharmaceutical companies and start-ups.

Previously he dealt with and built relationships with Ministries of Health in Europe, South America and selected Asian countries.



Dr. Gian Trepp is a senior pharma marketing executive with over 18 years of strategic and operational leadership.

He held worldwide executive leadership positions in General Management and Marketing within global pharmaceutical companies in Switzerland and in the US. He is the founder and owner of GBT Pharma, UK.



Scientific Advisory

Board



Dr. Isaac Kobrin is an internist with 15 years experience in the academic medicine both in Israel and the USA. He has over 22 years of experience in the Pharma Industry in Roche and Actelion.

He has been responsible for the worldwide development of key compounds and has held numerous leadership positions in medical organisations.



Dr. Stéphane Redey has over 18 years experience leading teams in the technical development of innovative drugs and strategic outsourcing. He has held senior positions with global responsibilities in pharmaceutical companies in both Switzerland and Australia.

He has led successful international collaborations with companies on four continents.



Dr. Raquel Peyraube is a specialist in the drug field with more than 28 years experience. Throughout her career she has been involved in training, prevention, treatment and harm reduction, developing innovative approaches emphasising ethical issues which has earned her international recognition.

Dr Peyraube is currently a consultant on drug policy reform in Latin America.

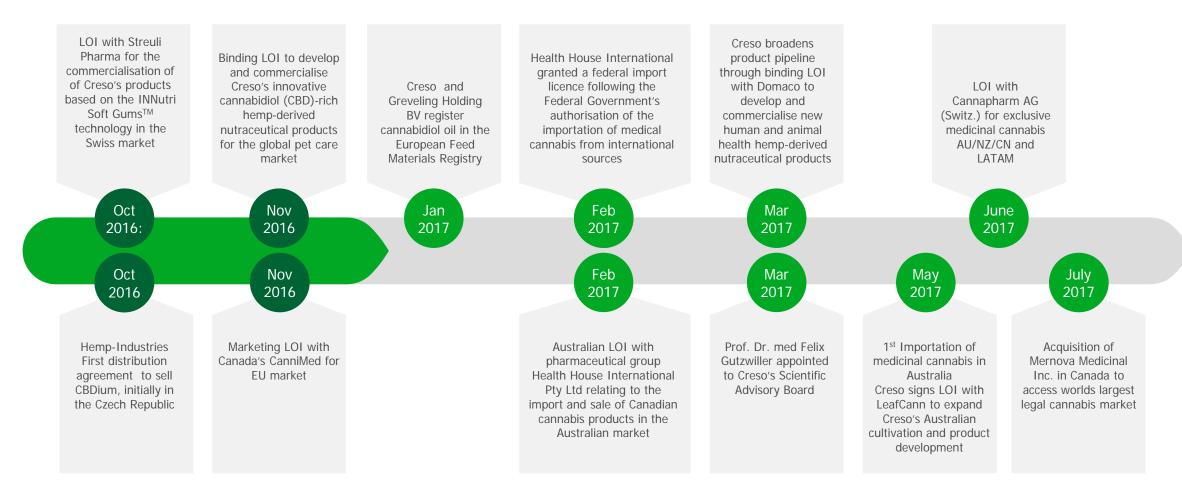


Felix Gutzwiller holds the titles of MD of the University of Basel, an MPH of the Harvard School of Public Health, Dr. PH of the Johns Hopkins University School of Hygiene and Public Health.

He was a Professor at the University of Basel and a Professor of Social and Preventive Medicine at the University of Zürich (1988-2013), Emeritus since 2013.



Achievements since IPO





Mernova Medicinal Inc.

A Compelling Combination

A vertically integrated cannabis company offering a unique intellectual property portfolio, experience in cannabis and pharmaceutical grade products, with ample production capacity and access to the world's largest legal market:

- Fully funded acquisition with facility construction to be financed with cash on hand
- Extensive pharmaceutical industry expertise and methodological rigor
- Unlocking the full cannabis industry value chain including, R&D, GMP cultivation, extraction, and marketing
- Scale in production, marketing, sales and distribution

- Autonomous control of production and extraction chain
- Patented, proprietary buccal (THC and CBD) delivery technologies which enhance the bioavailability and absorption of cannabinoids
- Delivers on Creso's strategy of establishing a Canadian presence in the pursuit of opportunities in the medicinal and recreational cannabis space



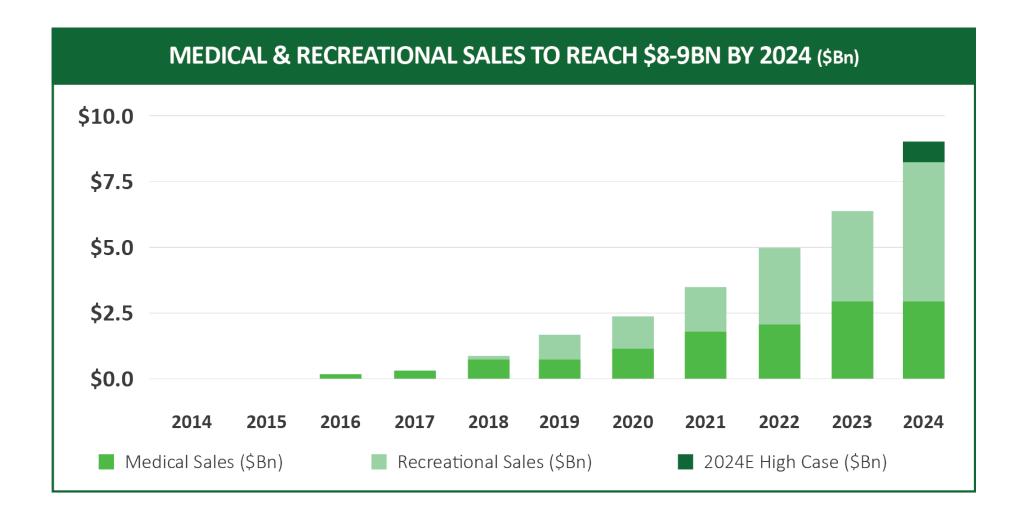
Significant Value for Creso Shareholders

- CPH is trading at an attractive valuation relative to North American listed peers
- Entry into the Canadian market, with in country sales valued at between C\$8 - 9 billion by 2024
- Diversified and enhanced revenue profile
- Accelerates the ability to innovate and bring product to market, with access to five universities, research and development tax credits, and government funding programs for commercialisation
- Reduces risk of reliance on third parties and protects Creso's ability to innovate, build and protect a cannabis IP portfolio for future commercialisation

- Only medicinal cannabis company listed on the ASX with the capacity to commercially cultivate medicinal-grade cannabis in the Canadian federally regulated environment
- Clear path to regulation and legalisation:
 Legislation to open a recreational market was
 tabled by the Canadian government in 2017 and
 is expected to be implemented by the end of
 June 2018
- Opens a potential gateway to the United States market in the future
- Supportive government with low cost of electricity, pay roll rebates, and access to provincial funding programs

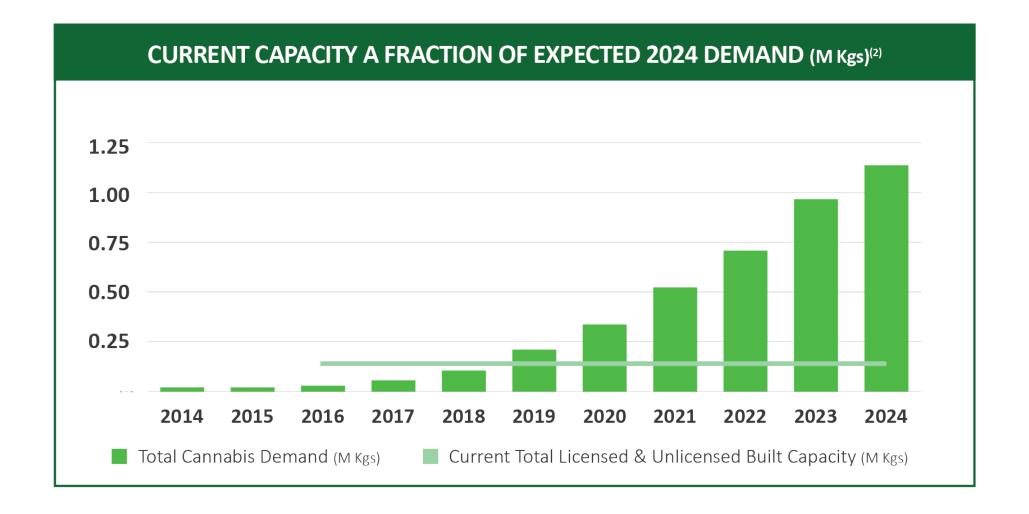


Canada: Demand Growing in The World's Largest Market*





Canada: Demand Growing in The World's Largest Market*





Canada: 1st G7 Country to Legalise Cannabis







^{*}projections include recreational cannabis use.

^{**}All figures in Canadian dollars. Deloitte Touche Tohmatsu Limited, Recreational Marijuana: Insights & Opportunities, 2016

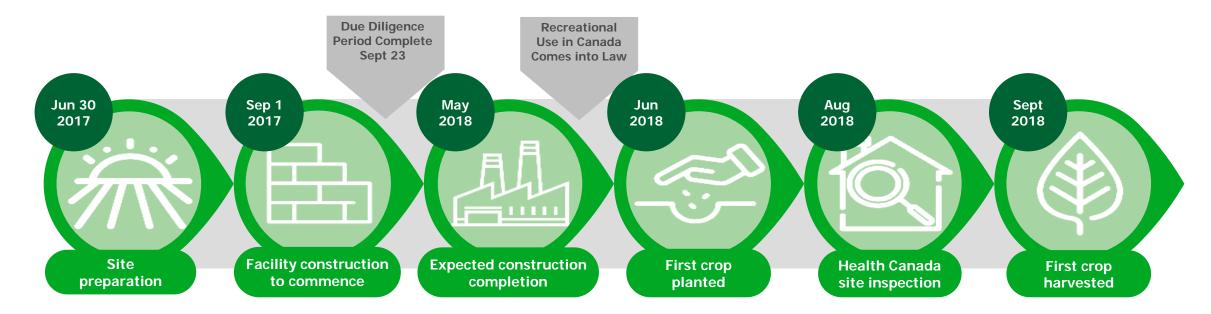
Mernova: Production Facility

- Accelerates the ability to innovate and bring product to market: 20,000 sq. ft. facility is expected to produce 2,000,000 – 4,000,000g of cannabis annually
- Scalable up to 200,000 sq. ft. to grow with demand, as the recreational market comes into existence, making it a measured investment: 200,000 sq. ft. facility is expected to produce 20,000,000 40,000,000g of cannabis annually
- Will utilise the best growing practices to ensure the safest and highest quality product and consistent crop yields
- Upon completion of the GMP facility, Mernova Medicinal will access the market as a large-scale highquality producer of medical cannabis

- Built and operated to GACP and GPP (GMP) standards to ensure that it can expand research and development capability for Creso Pharma
- Clear path to regulation and licensing: Mernova Medicinal applied for a cultivation licence in 2014 and is progressing through the final approval process, which will include regular inspection of its facilities to ensure safety, professionalism and compliance
- Intention to also build a state of the art GMP compliant CO₂ extraction facility to enable the company to sell high quality extracts into the Canadian market and for use in Creso's other product development



Mernova: Timelines and Milestones







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Mernova: Management Team and Consultants



Mr. Fleming has founded and served as CEO for a number of entrepreneurial companies and has served with senior executive teams dealing with equity and debt financings. He has developed corporate strategies for a wide range of companies, from familyowned businesses to multinational companies.

He is the Executive Chairman of Mountain Lake Minerals. Previously he was the CFO and Director for NWest Energy Corporation.



Dr. Williams completed a Ph.D. in Organic Chemistry at McGill University in 1991. He spent four years as an Evaluation Officer in the Health Evaluation Division of the Pest Management Regulatory Agency (PMRA) of Health Canada.

He founded CRW Regulatory
Services Inc. and has extensive
experience and training in
Good Laboratory Practice
procedures and requirements,
Good Manufacturing Practices
and an understanding of the
techniques related to
the production of pure
products.



Georges Routhier is qualified as an systems engineer and in GMP. He has worked as the Director of Operations and Master Grower at CCMed Inc. in Ottawa before moving to Delshen as Chief Development officer.

Since 2013 Georges has been CEO of Pipedreemz Inc. specialising in consulting to medicinal cannabis companies and ACMPR application. Georges experience in application process, SOP's and site planning, builds and security Pipedreemz has delivered support to 12 successful licence producers in Canada.



Why Cannabis?

Cannabis and Hemp Entourage Effect From Full Plant Extracts

Creso only uses full plant extracts.

Cannabinoids and other compounds have a greater effect when taken together than when separated into individual single compounds - potentially resulting in a synergetic entourage effect¹

Think: Soloist vs. Symphony or Grape vs. Wine Natural Poly Molecule Full Able to affect multiple Targets **Plant Extract** Over 500 natural Compounds Enhanced Efficacy vs. Single Molecule Over 100 Cannabinoids Wider Therapeutic Window **Synergistic Interactions** Modulation between THC and CBD Enhanced absorption vs. isolates Flavonoids Phytochemicals Terpene assistance Proportional Response to Dose Full **Plant Anti-Bacterial Properties Preserved Effect Essential Oils**



Cannabidiol (CBD)

CBD is the second-most prominent compound found in the Cannabis Sativa plant, after THC and is non-psychoactive

CANNABIS/HEMP

THC

Tetrahydrocannabinol

Psychoactive

CBD Cannabidiol

Non-Psychoactive

Terpenes, Other Cannabinoids, Phytochemicals

1) Therapeutic benefits

Anti-inflammatory
Anti-convulsant
Anti-oxidant
Anti-emetic
Anxiolytic
Anti-psychotic

2) Potential Treatment

Anxiety/Stress Disorders
Metabolic: Diabetes
Neuro inflammation
Neurological: Epilepsy
Nausea
Schizophrenia

3) For pets

Animal studies suggest that CBD has anti-inflammatory effects, stimulates and regulates appetite, and modulates anxiety and pain - without psychoactive effects



Market Potential

Market Potential

Australia: No data exists for potential but estimates of AU\$150m for medicinal cannabis are reasonable

Global: Sales now exceeding \$4.5 billion

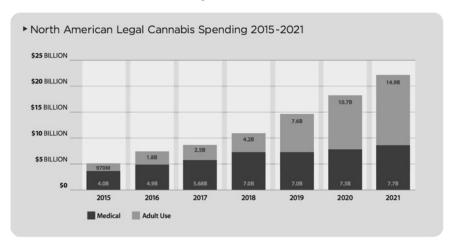
US: A 3 million-patient market opportunity (More than 700K patients have already been prescribed) and expanding

Canada: Estimated at \$144 million in 2014, rising to \$380 million by 2018, to \$1.3 billion by 2024. Currently 167,000 patients on product growing six fold in two years#

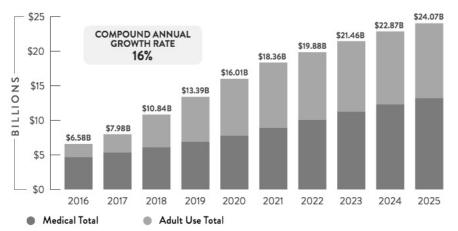
Switzerland: Medicinal cannabis market expanding and recent publication gives an indication of usage in 2013/14*

Europe: Vast unmet demand. Small quantities usually imported from Holland's only national medical-grade cannabis program supplier - Bedrocan. Value figures unavailable

ArcView & BDS Analytics



New Frontier Analytics





Growth in Human Health Markets



Nutraceuticals are a multibillion dollar industry

- Total global nutraceuticals market reached \$142.1 billion in 2011
- Expected to reach \$204.8billion by 2017
- The nutraceutical ingredient market is forecast to reach \$33.6 billion by 2018
- The overall US nutrition market was estimated at \$137.4 billion in 2012, with supplements accounting for \$32.4 billion



Multiple drivers for continued growth

 Rising health concerns, the growth of key demographics and growing consumer desire to lead a healthy life and avoid dependence on synthetic drugs are identified trends that show no sign of slowing down



Extremely lucrative for food and beverage companies

- Comparatively high margins
- Minimal regulatory requirements
- Germany, Switzerland, Netherlands, and Sweden have emerged as the key nutraceutical innovation hubs in Europe
- Australia has a quality reputation for vitamins and dietary supplements throughout Asia



Ability to Fulfil the Unmet Market Need

The market for nutraceutical cannabinoids is still untapped

Generally, no GMP-certified production to produce standardized high-grade plant extracts

Lack of efficacious delivery systems to ensure sufficiently high bioavailability and absorption

Lack of seasoned pharmaceutical executives to develop products and launch brands in this area



The Creso Advantage

Human Health Nutraceuticals



- Hemp-based nutraceutical product
- Stimulates psychological performance to reduce stress, and enhance mental focus and overall health
- Proprietary delivery technologies enhancing bioavailability and absorption
- Fully Pharma-grade GMP development and production
- Reliable & safe, non-euphoric, non-addictive
- Strong scientific rationale to back the introduction in the area of anxiety and stress
- Product Launch Q2 2018 in Switzerland as a pharmaceutical grade OTC product
- CannaQIX® conforms to Swiss Food Laws and Regulations and is an approved product with a full market authorization in Switzerland
- Geographical expansion discussions with commercial partners ongoing to Europe, Middle East, Latin America, South Africa, and JAPAC





Creso Product Range - Life Cycle Management - Technology 1

Product	Stage	CBD Strength (mg)	Pack Size	Qix's (g)	Flavour	Delivery system
cannaQIX® 5	D	5	30 / 60	2g	caps/ ginger	Gum arabic
cannaQIX® 10	RFL	10	30 / 60	2g	caps/ ginger	Gum arabic
cannaQIX® 50	D	50	30	2g	lime	Gum arabic

RFL: Ready for launch D: in development



Animal Health: Complementary Feed

Animal Health Nutraceutical Products

- Creso has a range of hemp-based complementary feed products for companion animals in proprietary delivery technologies
- Creso's hemp extract was registered on the European Feed Materials Registry earlier this year and Agroscope, the Swiss authority responsible for safe feed in Switzerland and trade from Switzerland, has issued Free Sales Certificates for anibidiol® for companion animals

 Creso Pharma has signed an exclusive commercialisation agreement with Virbac, a global pharmaceutical animal health company

• The Swiss launch of anibidiol® 1.25 and anibidiol® 2.5 is on schedule for Q4 2017

 The anibidiol® product range addresses the need for GMP non-pharmaceutical therapeutic approaches which are natural and well tolerated by the animals, for example avoiding GI and dependence side effects



Creso Brands: anibidiol® 1.25 and anibidiol® 2.5

- The products are aimed at companion animals and address stress and behavioural disorders, chronic pain (mainly arthritis), and age-related ailments in ageing animals
- They contain full-plant hemp extract in proprietary formulations promoting the well being of the animals by supporting the immune system and the natural response, as well as supporting the animal's behavioural balance

- Globally 33% of households have a dog¹
- 2.3m households have more than one pet in Australia
- One of the biggest challenges of pet ownership is maintaining pets health
- 41% of pet owners have considered or tried various alternative therapies:
 - Nutritional supplements (29%)
 - Herbal remedies (7%)
 - Homeopathy (4%)



SwissVitTM Nutraceuticals



SWISS BY NAME. SWISS BY NATURE.

Vitality Precisely



Premium Swiss Nutraceuticals in patented INNutri® delivery technology

- Soft Gum[™] technology for buccal delivery
- Precise dosing, immediate release and increased absorption into circulation
- Gelatin free
- Vegan & Vegetarian
- Non sticky to teeth or each other
- Gluten & GMO-free
- Optionally halal or kosher
- Natural colours & flavours
- Enables processing/inclusion of heat-sensitive actives, which is technically not possible for gelatin products
- Mono or centre filled; filling represents 5 to 15%

- Much more convenient compared to tablets, effervescent products and capsules
- Ideal weight per Soft Gum[™] 3.5g, scope from 2.5 to 5g
- Meets the needs of consumers who need to be motivated and those who struggle with swallowing (elderly, children)



Break-through technology offering a unique opportunity to accelerate sales in a fast growing, multi-billion dollar marketplace



A wide variety of Premium Swiss Nutraceutical Options for Launch

- Multivitamins
- Bone & Joint
- Immunity
- Eye Health
- Cardiovascular Function
- Lactose Breaker
- Bone & Heart
- Health Boost
- Antioxidant

- Health Protection
- Blood Formation
- Anti-Aging
- Digestion Aid
- Sunactive Iron
- K2 & K3





Medicinal Cannabis

Medicinal Cannabis: Australia

- Creso Pharma's Australian partner, Health House International, successfully imported the first medicinal cannabis products into Australia in May 2017 following changes to Government legislation
- Import was a range of three cannabis oils for human health from Canadian manufacturer CanniMed
- The oils can be used for a variety of conditions as approved by prescribing physicians under Australian Federal and State laws and regulations to meet immediate need for medicinal cannabis locally
- Products will now be distributed to authorised pharmacies by Health House





Medicinal Cannabis: Australia

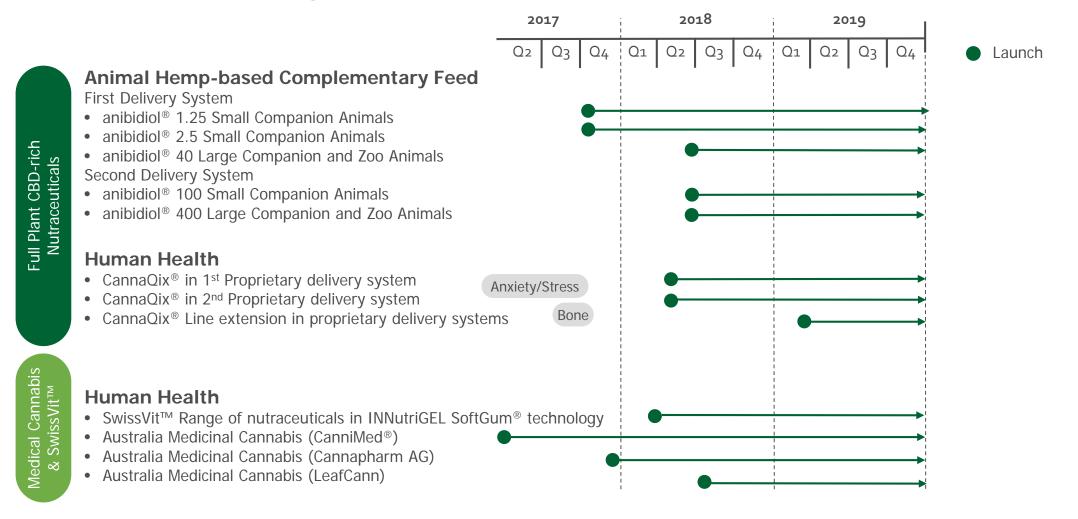
 LOI Signed with Cannapharm AG, Switzerland to exclusively distribute the fully GMP Swiss medical cannabis products in selected territories

- THC/CBD:
 - 10:20 in the alcohol extraction
 - 10:25 in the hemp oil extraction
- Exclusive Territory: Australia, New Zealand, China, Brazil, Mexico, Chile, Colombia





In-Line Product Pipeline and Brands





Business Development

Investigation Phase Business Development

SwissVit[™] Soft Gums[™] using propriety INNutriGEL[®] patents via distribution agreement in Latin America and under assessment are Australia, China and Asia-Pacific

Australian cultivation and product development via the partnership with LeafCann Australia

Clinical Trials under consideration by the Scientific Advisory Board in Anxiety, Stress, ageing and Dementia using Swiss GMP CBD/THC products

Terpene based products using formulations unique to Creso and linked to proprietary technologies with global exclusivity

Enter edibles market with proprietary hemp based products

Cosmetics projects "A" and "B" with propriety CBD rich full-plant extracts



Comprehensive Approach

- GMP sourcing only: nutraceutical products from GMP-certified plants located in Europe, syndicated to our needs
- Standardized extraction: GMP and/or ISO-compliant extraction processes, to supply products of excellent quality, purity, and safety

Hemp based
full-plant medical
grade CBD-rich
nutraceutical products
which are efficacious,
safe, standardised
in composition
and dose

- Owning and developing unique delivery methods: source and license innovative and proven delivery platforms including tablets and sub-linguals to increase absorption and bioavailability
- Sales channels: Products will be sold online in territories with full registration files approved by the health authorities
- Clinical trials: perform small-scale clinical trials to gain scientific data
- 6 IP: Secure IP across the value chain



Business Model



Refinement & Commercialisation

Optimising and standardising extraction and production methods to Good Manufacturing Practice (GMP) standards.

Develop robust brands and marketable products



Near Term Revenues

Product Development and Launches are in process and on track



- cannaQIX® launch in Switzerland (Q2 2018) and expansion to EU, Middle East, JAPAC
 - Medicinal Cannabis product growth in Australia with LeafCann
 - Canadian facility product comes Sept. 2018
 - SwissVit[™] availability through distribution agreements



Investment Summary

Investment Proposition



Fills void in current
market with growing
need for **trusted products** that meet the
highest global
pharmaceutical standards



Near-term revenues Animal product launch in Switzerland in Q4 2017 with further animal and first human product launches in Switzerland and selected EU countries in 2018



Growing market opportunity with a number of products in pipeline targeting human and animal nutraceutical markets



Exclusive licensing
deals that gives Creso
access to unique drug
delivery IP and
substantial distribution
globally



Diversified revenue stream targeting human and animal health markets



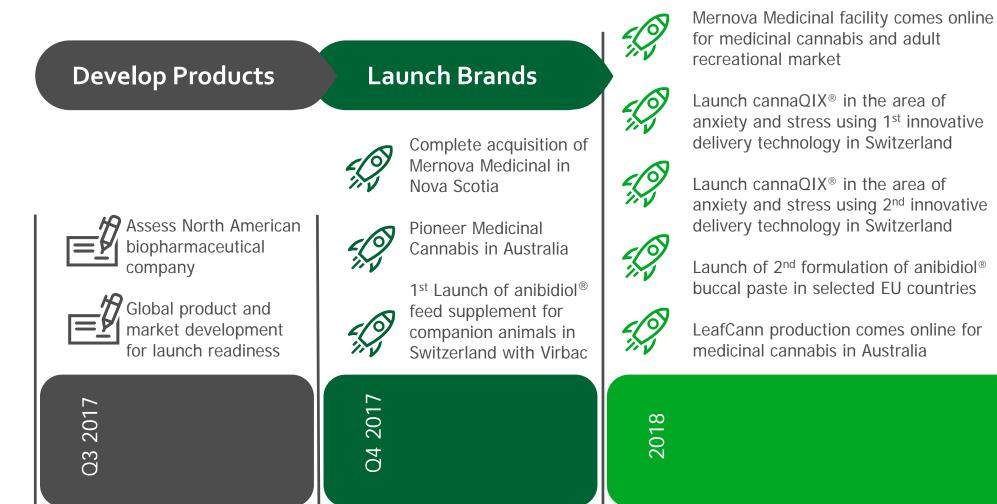
Access to the **global**market that is only at
the start of its growth
through vertical
integration



Company well placed to be the **"gold standard"** in cannabis and hemp derived therapeutics



Next 18 Months





Investment Summary



Rapidly Growing Markets

- Increasing scientific evidence on efficacy of cannabis-based treatments
- Existing markets are expanding and new markets opening
- More countries are liberalising medicinal cannabis

Increased Consumer Demand



Strongly Performing Sector

- Investor interest in sector is strong
- 50+ companies with business based largely on legal marijuana
- Industry in infancy with plenty of room to grow

Strong Sales Revenue



"Gold Standard"

- Creso brings pharmaceutical industry rigour and professionalism to medicinal cannabis market
- Company well placed to be the gold standard in cannabis and hemp derived therapeutics

Industry Leadership



Sound Business Model

- Near-term revenues
- Diversified revenue streams from human and animal health markets
- Canadian expansion with Mernova
- Best practice for CBD extraction and drug delivery
- Resources in place for global sales

Strong Company Returns





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